Networking/Marketing Report

You are to attend a business networking event prior to May 28, 2011.

After attending the Business Networking event:

1. Write a two to five page paper describing your experience of this event and your learning from participation in the event. You should cover such things as:
   - Name of the event
   - Where the event was held, date, and time
   - Who was in attendance at the event
   - Propose of the event
   - How did you select this event to attend
   - How did you choose to market/present yourself and your business at this event
   - What reactions/feedback did you receive
   - Would you engage in this event again in the future, why/why not
   - What leads developed for you from attending this event.

2. Formatting
   - Set the margins to 1-inch left, right, top, and bottom.
   - Use a line spacing of 1.5 lines between lines of text.
   - Font: Times New Roman, 12 Point.
   - Include your Name, course number, and course name on a cover page.